



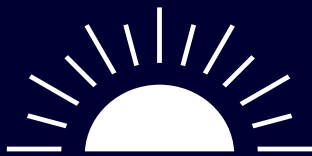
Installation of
Carolina's 12th
Chancellor



SUNDAY,
OCTOBER 11, 2020

3 P.M.

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL



Ceremony

Presiding	Peter D. Hans , President The University of North Carolina System
Welcome Remarks	Patricia S. Parker , Faculty Marshal The University of North Carolina at Chapel Hill
Greetings	President Hans Richard Y. Stevens , Chair, Board of Trustees The University of North Carolina at Chapel Hill
Pre-Recorded Greetings	The Honorable Roy A. Cooper III Governor of North Carolina Randall C. Ramsey , Chair, Board of Governors The University of North Carolina System Mimi V. Chapman , Chair, Faculty The University of North Carolina at Chapel Hill Shayna A. Hill , Chair, Employee Forum The University of North Carolina at Chapel Hill Ellis "Reeves" Moseley , President, Student Body The University of North Carolina at Chapel Hill Ryan Collins , President, Graduate and Professional Student Federation The University of North Carolina at Chapel Hill Jill S. Gammon , Chair, General Alumni Association Board of Directors The University of North Carolina at Chapel Hill
Installation of the Chancellor	President Hans
Oath of Office	The Honorable Richard E. Myers II United States District Court for the Eastern District of North Carolina President Hans and Amy Guskiewicz will present the Chancellor's Medallion
Address	Kevin M. Guskiewicz , Chancellor The University of North Carolina at Chapel Hill
Closing Remarks	Patricia S. Parker

Past Chancellors of the University of North Carolina at Chapel Hill

XI.

Carol L. Folt

2013-19

X.

Holden Thorp '86

2008-13

IX.

James Moeser

2000-08

Interim

William O. McCoy '55

acting & interim, 1999-2000

VIII.

Michael Hooker '69

1995-99

VII.

Paul Hardin

1988-95

VI.

Christopher Fordham '47

1980-88

V.

N. Ferebee Taylor '42

1972-80

IV.

J. Carlyle Sitterson '31

1966-72

III.

Paul Sharp

1964-65

II.

William B. Aycock '37

1957-64

I.

Robert B. House, '16

1945-57



Biography

Kevin M. Guskiewicz, a neuroscientist, academic leader and concussion researcher, is the 12th chancellor of the University of North Carolina at Chapel Hill.

Prior to his appointment as chancellor, Guskiewicz served as the interim chancellor from February 2019 until December 2019. In that role, he held over 25 listening and learning sessions with constituents across campus. He was instrumental in shaping Carolina's new strategic plan, *Carolina Next: Innovations for Public Good* that outlines a roadmap for the University's priorities moving forward. He relaunched the Tar Heel Bus Tour with 90 faculty and campus leaders, demonstrating Carolina's commitment to the state.

A Kenan Distinguished Professor of Exercise and Sport Science, he has been a member of Carolina's faculty since 1995. He is co-director of the Matthew Gfeller Sport-Related Traumatic Brain Injury Research Center. Guskiewicz is a nationally

Career Milestones

1995

Joined Carolina's faculty

2011

Received the MacArthur Fellowship

2013

Time magazine named him a Game Changer, one of 18 "innovators and problem-solvers that are inspiring change in America"

2016

Became dean of the College of Arts & Sciences

recognized expert on sport-related concussions. He maintains a robust research portfolio and is principal investigator or co-principal investigator on three active research grants totaling over \$20 million. His groundbreaking work has garnered numerous awards and has influenced concussion guidelines in the NCAA and the NFL.

Prior to his appointment as interim chancellor in February 2019, Guskiewicz had served as dean of the College of Arts & Sciences—Carolina’s largest academic institution—since January 2016. With more than 16,000 undergraduate students and 2,500 graduate students, Guskiewicz made interdisciplinary teaching and research a cornerstone of his tenure. He championed the use of high-structure active learning techniques, and Carolina is a national leader in implementing these highly effective educational strategies. He significantly increased study abroad, academic internships and other experiential learning opportunities for Carolina students and oversaw work on a major revamp of UNC-Chapel Hill’s General Education curriculum.

In 2011, Guskiewicz received the prestigious MacArthur Fellowship (often called a “genius grant”) for his innovative work on the diagnosis, treatment and prevention of sport-related concussions. In 2013, *Time* magazine named him a Game Changer, one of 18 “innovators and problem-solvers that are inspiring change in America.”

Guskiewicz earned a B.S. in athletic training from West Chester University, M.S. in exercise physiology/athletic training from the University of Pittsburgh and Ph.D. in sports medicine from the University of Virginia. Born and raised in Latrobe, Pennsylvania, he lives with his wife Amy and children Jacob, Nathan, Adam and Tessa in Chapel Hill.

2019

Began serving as interim chancellor in February and was named chancellor in December.

2020

Led the University through some of its greatest challenges, including the COVID-19 global pandemic, shift to remote instruction and the first time the majority of instructional credit hours were taught remotely.

Installed as 12th chancellor of the University of North Carolina at Chapel Hill

Installation Traditions

Today's program features a number of traditions, some dating back decades and using items that celebrate the history of the University.

The Chancellor's Medallion is inscribed with the names of all previous chancellors but leaves empty spaces for subsequent chancellors, a representation of the past and future of the University. The Bible Guskiewicz will place his left hand on to swear the oath of office was carried to North Carolina almost 400 years ago by an early settler, and South Building's bell will toll 12 times in honor of Carolina's 12th chancellor.

Chancellor's Medallion

The medallion presented to Kevin M. Guskiewicz during the installation ceremony portrays the seal of the University and its motto, "Lux, Libertas," meaning "Light and Liberty." Donated to the University during the 1993 Bicentennial Observance by John Sanders, professor emeritus and a former director of the Institute of Government, the medallion originally hung from a white ribbon. Years of wear necessitated its replacement, and in 2013 a silver chain of rectangles was forged and engraved with the names and dates of service of all previous chancellors. The chain also contains links in the shape of the Old Well and the Davie Poplar leaves. Traditionally, the medallion is presented and placed on the chancellor by the University of North Carolina System President. This year, the President will officially present the medallion, and Amy Guskiewicz will place it around her husband's neck.

The Durant Bible

Kevin M. Guskiewicz will take his oath of office as chancellor with The Durant Bible, North Carolina's oldest family Bible. Englishman George Durant carried the Bible, printed in 1599, with him when he immigrated to America in 1658 and settled in what became Perquimans County in eastern North Carolina. The Durant Bible was passed down through the family until it was obtained by Rev. Charles Deems for the North Carolina Historical Society sometime between 1844 to 1857. The Durant Bible found a permanent home at Carolina's Louis Round Wilson Library in 1929 where it is part of the North Carolina Collection.

South Building Bells

A bell was first added to the cupola of South Building in the early 1800s and was rung by the building's custodian to signal class changes every day. The bell was automated in the 1930s but is now only rung for special occasions, such as the installation of a new chancellor or for the memorial service of a previous chancellor. The bell in South Building will be rung 12 times to signify Kevin M. Guskiewicz's installation as the University's 12th chancellor.

History of University Day

University Day is an occasion to remember the University's past and celebrate its future. The date, Oct. 12, marks the laying of the cornerstone of Old East, the institution's first building and the oldest state university building in the nation. The Carolina community first celebrated University Day in 1877, after Governor Zebulon B. Vance, as chair of the Board of Trustees, ordered that the day "be observed with appropriate ceremonies under the direction of the faculty."

Subsequent celebrations have featured speeches from distinguished members of the faculty and honored visitors. President John F. Kennedy spoke in 1961, as did Bill Clinton in 1993. North Carolina governors have made University Day a traditional stop during their first term of office—including Luther Hodges, Jim Hunt, Terry Sanford, Jim Martin, Mike Easley, Bev Perdue, Pat McCrory and Roy Cooper.

Since 1971, the faculty has presented the Distinguished Alumna and Alumnus Awards on University Day to recognize those Tar Heels who have made outstanding contributions to humanity.

Beginning in 1957 with William B. Aycock, University Day became the traditional inauguration day for new chancellors: Paul F. Sharp in 1964, J. Carlyle Sitterson in 1965, N. Ferebee Taylor in 1972, Christopher C. Fordham III in 1980, Paul Hardin in 1988, Michael Hooker in 1995, James Moeser in 2000, Holden Thorp in 2008 and Carol Folt in 2013.

Public higher education began in Chapel Hill in 1793, and for more than two hundred years Carolina has symbolized the importance of education in a democratic nation. It remains a place defined by those values, as noted by Governor Terry Sanford in 1987, of "freedom and liberty and tolerance, the search for truth, the defense of dignity, courage to arrive freely at convictions, and the personal courage to stand for those hopes and truths."



Carolina will move
forward into the
future with boldness
and confidence

because our work is vital for the people of our state, the nation and the world. I am committed to championing our community, fighting for our values and demonstrating that we make a difference in the lives of all North Carolinians.



Kevin M. Guskiewicz,

CHANCELLOR OF THE UNIVERSITY OF
NORTH CAROLINA AT CHAPEL HILL



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL